

FAX

*Will receive letter
from Mark Goodman - Consumer
Middlesex Tob. & C.A. Burke,*

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 2/18/97

Number of pages including cover sheet 4

Middlesex
To: C.A. Burke

Neil Burke

Phone _____

Fax Phone 908-298-1646

CC: Greg Mitchell

Amin Hasni

From:

Lanny Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

Voice Mail 800-757-8255
Ext.48795

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the March National Pack Promotion. Please pack each Doral lighter display with 1 carton each of Doral FF100s, Doral Lt100s, Doral UL100s, and Doral LTM100s and add to normal order for each account on the attached list week of March 3rd.

If you have any questions please let me know.

Thanks,

Lanny

51849 3185



R. J. Reynolds Tobacco Company
MARCH 97 NATIONAL PACK PROMOTION

Account:

MARCH 97 ON FILE
C.A. Burke #083160

Brand Promotion		Doral Free lighter w/ 2 packs
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Display Packing

1 ctn Doral FF100
1 ctn Doral LT100
~~1 ctn Doral UL100~~
~~1 ctn Doral LTM100~~

Allocation (cs)

~~4~~ 2 Doral FF100(12M)
~~4~~ 2 Doral LT100(12M)
~~2~~ Doral UL100(12M)
~~2~~ Doral LTM100(12M)

\$ Amount

4,208.09

Displays

125 239

Date Product Recvd

2/28/97 4/1/97

Display Assembly

Immediately

Displays Shipped to Retail -
procedures required to receive .10
per ctn Category II (Plan G)
payment:

Send displays
automatically to
accounts on
attached list week of
3/3/97

Please cross out any
account that refuses
promotion and return list
to RJR

You will be credited with the
following estimated March monthly
Category II payment if all displays
are sent to accounts on attached list
by March 28, 1997

\$2036.00

Packing and shipping payment if
packing is completed within 2
weeks

28.00 per 12M
case of Live
product

- ① Send #displays indicated to each account on attached National Pack Promotion list.
② Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

51849 3186

WHOLESALE : 093160 C. A. BURKE, INC. <DIRECT>
 TEMPLATE : 700050 70400 DORAL APR LTR
 TEMPLATE SEQ : 0004
 SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
133002	133021	228329	PENNY PANTRY FOODS	ROUTE 9/POND RD S	FREEHOLD	NJ	07728	1				(908)577-0593
133006	133024	474875	PORT NEWS & FOOD IN	643 PORT READING	PORT READING	NJ	07064	1			33125	(908)634-4544
122603	122622	401504	PUFF N STUFF	21 NORTH AVE	CRANFORD	NJ	07016	1			33377	(908)272-6989
122603	122622	876735	PYRAMID CARDS	293 GLENWOOD AVE	BLOOMFIELD	NJ	07003	1				(201)748-5820
133006	133024	737200	QUICK PIK	501 OLD POST RD	EDISON	NJ	08817	1			9082412272	(908)248-9078
133006	133024	706422	QUICK SHOP MINI MKT	436 AMBOY AVE	PERTH AMBOY	NJ	08861	1				(908)324-7735
122603	122622	567511	QUICK STOP	1819 E 2ND ST	SCOTCH PLAINS	NJ	07076	1			33435	(908)322-7199
133006	133024	473202	R DELI	199 ROOSEVELT AVE	CARTERET	NJ	07008	1			33438	(908)541-4080
122602	122621	667268	RAHWAY NEWS & FOOD	960 SAINT GEORGES	RAHWAY	NJ	07065	1			33630	(908)396-1140
133003	133028	401595	RED CARPET DELI	80 WATCHUNG AVE	NORTH PLAINFIE	NJ	07060	2				(908)753-0594
122602	122621	718676	REENAS'S FOOD	1218 ROSELLE ST	LINDEN	NJ	07036	1				(908)925-6400
122602	122621	276027	ROYAL DELI	521 N WOOD AVE	LINDEN	NJ	07036	1				(908)486-2755
133003	133027	576125	ROYAL MINI MART	66 MAIN ST	SOUTH BOUND BR	NJ	08880	1			35350	(908)469-9680
122606		582962	SHREEJI FOOD MARKET	100 W 15TH ST	LINDEN	NJ	07036	1			38510	(908)862-6245
133001	133022	454431	SOUTH BRIDGE CONVEN	279 S BRIDGE ST	SOMERVILLE	NJ	08876	1			13980	(908)253-0522
133003	133027	976523	SOUTH MINI MART, IN	69 MAIN ST	SOUTH BOUND BR	NJ	08880	1			38905	(908)271-8882
133003	133028	365148	STOP & GO DELI	1320 W 7TH ST	PISCATAWAY	NJ	08854	1			40000	(908)668-8570
133004	133027	411546	STOP BUY FOOD STORE	435 AMWELL RD	BELLE MEAD	NJ	08502	1				(908)874-5007
133001	133027	452850	STOP BUY FOOD STORE	1387 MAIN STREET	MILLSTONE	NJ	08876	1			39951	(908)874-5057
122602	122621	451657	SUMMER ST. NEWS	665 SUMMER ST	ELIZABETH	NJ	07202	1			40351	(908)355-3982
133003	133028	708032	SUPER CONV.STORE&DE	472 W FRONT ST	PLAINFIELD	NJ	07060	1			40590	(908)226-1670
122603	122622	771735	SUPER VALUE CENTER	565 BLOOMFIELD AV	BLOOMFIELD	NJ	07003	1			40597	(201)429-7635
122602	122621	772677	THE PIPE SHOP	62 E MILTON AVE	RAHWAY	NJ	07065	1			37110	(908)382-5944
122602	122621	347343	U.S. 1 EXXON	RT. 1 S. & WOOD A	LINDEN	NJ	07036	1			42680	(908)862-2491
122603	122622	452201	UNIONLAND FARMS	543 BOULEVARD	KENILWORTH	NJ	07033	1			43050	(908)272-1980
122603	122622	401693	WALLIS STATIONERY	441 PARK AVE	SCOTCH PLAINS	NJ	07076	1			44370	(908)322-6266
122602	122621	734071	WELSH FARM	555 E 1ST AVE	ROSELLE	NJ	07203	1				(908)245-0328
122606		563970	WORLD OF BEVERAGE	2200 URBANOWITZ A	LINDEN	NJ	07036	2		3666-0000	44650	(908)486-1122
133003	133028	471339	7 DAYS FOOD STORE	392 NORTH AVE	DUNELLEN	NJ	08812	1				(908)968-0242
133006		590476	CENTRAL JERSEY TOB	816 US HIGHWAY 1	EDISON	NJ	08817	49				(908)248-0820

PAGE BREAK TOTAL ACCOUNTS 71 TOTAL QUANTITY

TEMPLATE TOTAL ACCOUNTS 71 TOTAL QUANTITY

125

51849 3187

WHOLESALE : 083160 C. A. BURKE, INC. <DIRECT>
 TEMPLATE : 700050 70400 DOKAI, APR 1TR
 TEMPLATE SEQ : 0004
 SALES LEVEL : 12XXXXX

TRFR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122602	122621	440260	AMIS FOOD STORE	344 W GRAND ST	ELIZABETH	NJ	07202	1			(908)558-9785	1295
122606		695959	AMP INC.	1201 SALEM AVE	HILLSIDE	NJ	07205	1			(908)354-4010	2300
122603	133022	607166	BANNER FOOD STORE	130 E. MAIN STREET	SOMERVILLE	NJ	08876	1			(908)429-0141	4910
122603	122622	670410	BRIANS LIQUOR LAND	1700 E 2ND ST	SCOTCH PLAINS	NJ	07076	1			(908)322-1822	4910
122603	122622	457161	HUY-RITH MARKET	965 MAGIE AVE	UNION	NJ	07083	1			(908)352-5147	8300
122603	133024	279225	CATERET COLD CUT	1291 ROOSEVELT AV	CARTERET	NJ	07008	1			(908)541-6210	21695
133002		667190	CHRISTCO EXXON	RT. 795 & TENNENT	MORGANVILLE	NJ	07751	1			(908)591-2533	4150
133003	133028	401479	CLARK NOVELTY & HOX	1074 RAETIAN RD	CLARK	NJ	07066	1			(908)381-8111	9650
122602	122621	725912	D ROSEN CONFECT.	527 W GRAND AVE	PLAINFIELD	NJ	07060	2			(908)574-3686	35220
122602	122621	705622	DAS CONVENIENCE	1101 S WOOD AVE	LINDEN	NJ	07036	1			(908)523-0144	16400
122602	122622	401666	DAVES SWEET SHOP	230 MOUNTAIN AVE	SPRINGFIELD	NJ	07081	1			(908)523-0144	16400
122602	122621	692208	DELICIOUS FOOD	648 W GRAND AVE	RAHWAY	NJ	07065	1			(908)523-0144	16400
122602	122621	643924	ELMORA TOYS	176 ELMORA AVE	ELIZABETH	NJ	07202	1			(908)289-7328	13230
122603	133028	515824	FENROSE LIQUOR	431 W FRONT ST	PLAINFIELD	NJ	07060	1			(908)756-5028	21680
122603	133028	021571	GIFT HORSE	700 HOULEVARD	KENILWORTH	NJ	07033	1			(908)241-2505	15400
122602	122621	690361	GRAND AVE GROCERY	449 W GRAND AVE	RAHWAY	NJ	07065	1			(908)752-9351	15872
122602	122621	384359	H&M DELI & GROCERY	562 BAYWAY AVE	ELIZABETH	NJ	07202	1			(908)527-8570	16400
122603	122622	401557	HERSHEY DELI	502 HOULEVARD	KENILWORTH	NJ	07033	1			(908)241-5434	176640
122603	122622	687366	J&S NEWS & CARDS IN	241 E WESTFIELD A	ROSELLE PARK	NJ	07204	1			(908)241-3858	33377
122602	122621	244665	JC QUICK MART	1015 N WOOD AVE	LINDEN	NJ	07036	1			(908)245-8948	20215
133003	133027	471439	JIMMY'S DELI	14 MAIN ST	SOUTH BOUND BR	NJ	08880	1			(908)356-6467	20215
133001	701994	KRAUSZER #210		807 S MAIN ST	MANVILLE	NJ	08835	1			(908)429-0568	21685
133004	133027	706430	KRAUSZER'S #11	550 HAMILTON ST	SOMERSET	NJ	08873	1			(908)296-8886	21685
133003	133028	565628	KRAUSZER'S #501	1315 STELTON RD	PISCATAWAY	NJ	08854	1			(908)985-9742	21800
122602	122621	275855	KRISHNA GENERAL	535 E 2ND AVE	ROSELLE	NJ	07203	1			(908)245-1080	28702
122602	122621	544596	NICKY, INC.	437 N WOOD AVE	LINDEN	NJ	07036	1			(908)925-3033	28710
133003	133028	429321	NICKY'S SPORTS	1734 OAK TREE RD	EDISON	NJ	08820	1			(908)548-0019	29255
122602	122621	584937	NINA'S SMOKE SHOP	130 BROAD ST	ELIZABETH	NJ	07201	1			(908)352-4748	30750
122602	122621	570238	ONE STOP	312CND RAHWAY AVE	ELIZABETH	NJ	07202	1			(908)241-4708	29260
122602		637007	OPTIMO LTD	122 WESTFIELD AVE	ROSELLE PARK	NJ	07204	1			(908)755-1660	30750
133003	133028	401721	PARK NEWS CORPORATI	635 PARK AVE	PLAINFIELD	NJ	07060	1			(908)769-1399	30750
133002	133029	038586	PENNY PANTRY FOOD S	RT 9 & TEXAS RD	MORGANVILLE	NJ	07751	1			(908)591-9618	30750

TRANSMIT CONFIRMATION REPORT

NO.	:	018
RECEIVER	:	2981646
TRANSMITTER	:	R.J.REYNOLDS TOB 12
DATE	:	FEB 19'97 16:14
DURATION	:	02'50
MODE	:	STD
PAGES	:	04
RESULT	:	OK

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